

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 226—Swift Gift Coupon—Req. No. 95169—300 lines (3 x 100)—B&W—Newspapers, 1975

(A)

Printed in U.S.A.

Fresh menthol flavor and Swift Gift Coupons.

Nothing packs it all together like Alpine. Flavor
as fresh and clean as frosty mountain air.

Plus, a free Alpine Swift Gift Coupon that's
convertible to
gifts, cash or famous
S & H Green Stamps.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

13 mg. "tar," 0.9 mg. nicotine av. per cigarette, FTC Report Oct. 74



2061192363